



ASSET NEWSLETTER DECEMBER 2018



Dear ASSET colleagues,

It is my pleasure and honor to write my first newsletter as the President of our society this year! I am grateful for the opportunity to serve in this role and plan to submit quarterly newsletters. We had an excellent meeting in Chicago in October with around 70 in attendance, including 9 non-members and additionally 7 sponsors vending. We enjoyed high quality presentations from 26 members, 2 ASES members, a panel of 10 ASES surgeons for a discussion of surgery/rehabilitation topics, and for the first time had members Chuck Thigpen and Marty Kelly speak at the ASES meeting on a panel on shoulder stiffness with myself serving as one of the moderators. The following members were presented honors and awards:

Basil Baccash – first Senior level member

Sarah Jackins, John Basti, and Basil Baccash – honorary Fellows as ASSET Founders

Marty Kelly, Brian Leggin, Bryce Gaunt, and Will Clark – first ASSET Fellows

Jonathan Sum – Founders Award

Here are updates and a look ahead at the up-coming year:

Annual dues – The Executive Board voted to increase dues \$25 (\$200 to \$225) to defray rising costs of administration and the annual conference. The AAOS administrative staff for ASSET, Susan Shannon and Kristin Schild, will be sending invoices for annual dues in the near future. Thank you in advance for tending to the renewal process. Please take a moment to visit the website and update your contacts as you renew: www.asset-usa.org.

Education Committee – Rebecca Dickinson at Vanderbilt is our Education Chair this year and she will be hosting a 1.5 day continuing education conference with ASES members John Kuhn, MD and “Buz” Burkhead, MD on rotator cuff disorders across the spectrum on March 30 and 31. Brian Coote in Ohio has agreed to host our second continuing education conference this year - topic and date are TBD, but likely late spring/early summer. We are excited about having 2 CE courses this year as an effort to both increase our revenue stream and impart excellent education regarding shoulder care. Thank you to the many members who responded to the survey request regarding hosting a conference! We will keep a record of all who are willing to do this important work and alternate sites annually.

Kellie Blivens with assistance from ASSET members Angela Tate, Natalie Myers, Aaron Sciascia and Stephen Thomas collaborated with EUSSM and published podcasts on shoulder considerations for swimmers and tennis players which are on our website for your perusal. Thank you all for your efforts and expertise in this work!

Development Committee – Jonathan Sum has provided amazing leadership securing relationships with 8 sponsors, and the Executive Board has agreed to add Development as a formal committee. Brian McNeil is assisting in this work and they have created tiers of opportunities for sponsors to support ASSET. Please consider trying these sponsors' products and reaching out to thank them for their support (see list on www.asset-usa.org). If you know a vendor who might be willing to support ASSET, please discuss this with them and let Jonathan know if there is potential for developing a relationship.

Communications Committee – Brian Phillips is the silent giant who has given our web page a face lift and does a heroic job at keeping things updated in ASSET social media! Brian will reach out to the group quarterly with a request for you all to share your accomplishments on social media: awards, publications, ... Please don't be shy! This can help demonstrate to non-members who we are as a group and what we do. Thank you, Brian, and your committee members Joe Kostuch and Josh Pniewski!

Research Committee – Tanya Beiswenger is a terrific leader of 10 members on this team! They manage submission of the annual meeting abstracts as well as foster an evidence-based practice on-line journal club led by Craig Wassinger. Additionally, Angela Tate is leader of a mentorship sub-committee to assist members with the development of abstracts and presentations for the annual meeting. If you have an attend/present requirement, please reach out to the research team if you would like support at any level! It's not too early to start planning! Thank you to the Research Committee for their service.

Program Committee – Aaron Sciascia, Past-president, is chair of program development for the 2019 meeting in October in New York City and is already working on this with assistance from several members. This will be a great meeting and we hope many will attend!

Membership Committee – Lane Bailey, President-elect, is chair of membership with assistance from the Members-at-large Lisa Kovack and Will Clark. Please help them recruit high quality new members to our group!

SURVEY SAYS...

I started my tenure as President with a survey to the group to provide guidance of how we should proceed, and I am grateful to the 65 of our 114 (57%) members who responded. Please see the attached document which provides all survey responses. These responses guide our annual goals.

2019 GOALS

This year with excellent Board and Committee support, we hope to achieve the following goals:

- Revising a Board Manual written in 2006 by the Executive Board and committees at that time (Kudos to Tim Uhl, and his board and committees that year) and publishing the document on the ASSET web page under member materials so that all can understand what each leadership role entails. This publication may help with decision making as members discern ASSET involvement and provide continuity of process year to year for Board and Committee members.
- Honing the process of keeping the attend/present list current in the office of the Secretary/Treasurer (currently Craig Wassinger, with Rebecca Dickinson in the Elect position)
- Hosting 2 CE courses (described above)
- Assessing response/use of podcasts and discerning future podcast development with EUSSR
- Considering one webinar hosted free to members (?summer 2019?)
- Initiation of developing consensus guidelines for rehabilitation following anatomic total shoulder arthroplasty – formulation of plan and teams for different aspects

Blessings on you all for a joyful and restorative holiday season and a happy start to the new year!!!

Respectfully,

June Kennedy, President ASSET