

ASSET



American
Society of
Shoulder and
Elbow
Therapists

SUMMER NEWSLETTER 2008

PRESIDENT'S MESSAGE

Hitting Our Stride –

I think that describes ASSET pretty well these days because we are really starting to see some payoff from some initiatives that ASSET has been developing and working towards over the past few years.

For example, on June 7th we sponsored a very successful (both financially and educationally) CEU course for the therapists in the Jacksonville Florida area. We are also nearing an agreement with our first corporate sponsor. Success this year in these areas is allowing us to price the registration fee for this year's annual conference \$200 below "cost" and is also allowing us to make up for some shortfall in recurring expenses that dues does not cover. The board believes we have established a template for ongoing success in both these areas. The board's goal is to have a steady stream of annual income from one or both of these sources to keep annual conference registration low and decrease dependence on dues revenue (if dues is our only source of income we will need to raise dues to equal expenses).



BRYCE GAUNT , PT, SCS
PRESIDENT

In the communications committee's report you will also see we have upgraded our website in several ways this year, completed separate brochures for both potential members and corporate sponsors, and are working towards increasing search engine visibility. Meeting these goals has already paid dividends now as well as the years to come.

Also, to help us move forward, I think it is worth considering the following statement adapted from John F. Kennedy's Inaugural Address in 1961: "Ask not what ASSET can do for you, but what you can do for ASSET". Over the years in a variety of capacities I have pushed and prodded people to volunteer for office or to create rehab guidelines. This time something more simple: fulfill the simple tasks of membership promptly. Completing my 4th year on the board in a variety of capacities it is clear to me that things like keeping your contact information current, paying dues on time, voting, and remembering your attendance/presentation requirements when *not done* greatly increase the administration burden on the Executive Board and is definitely not the fun part of the job.

As my term as President is nearing an end, I would like to briefly thank a few individuals that have greatly contributed to ASSET's success this year. Jean Evans, our executive secretary, is a wealth of knowledge and timely wisdom, and works tirelessly behind the scenes to keep all the things you do and don't think about rolling along smoothly. Jean literally has a hand in everything we do – Thanks Jean! Special thanks to the following ASSET members who made our CEU course in Jacksonville successful – Reg Wilcox (speaker), Joe Kostuch & Scott Hamersly (registration support), and especially Chuck Thigpen. Besides speaking – Chuck was our local host in Jacksonville. The course was at his University, he arranging catering, purchased the

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WWW.ASSET-USA.ORG

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snacks, printed the course manuals, etc, etc, etc. That he did this in such an extremely cost conscious manner is the main reason this course was so financially successful. Thank you to my Presidential team Ameé Sietz and Mike Shaffer for being a great sounding board and source of support and thanks to the rest of the members of the Executive Board for being great to work with and accomplishing your tasks so efficiently and effectively. Finally, thanks to all members for allowing me to serve in this capacity. It has been an exceptionally rewarding and enriching experience – more than I ever thought possible.

In closing I Look forward to seeing you all in California for what is shaping up to be a very rewarding meeting along with some fun in the sun – seems like a good time all around!

PAST-PRESIDENT'S REPORT

I don't know how many of you have been following the weather developments here in Iowa, but let me just say yet again how much I am looking forward to our trip to Santa Barbara. The weather is continually near perfect and I hear the water actually stays on its own side of the beach.

Aside from the perfect weather and beauty of the hotel, we think we are putting together an exceptional conference. ASSET members have always been consistent regarding what they like about the annual meetings 1) the ability to socialize with other professionals who are passionate about shoulder and elbow rehabilitation, 2) the time for open discussion after the presentations, and 3) the ability to interact with ASES surgeons. We are excited because we feel the schedule allows ample time for all three.

In terms of socialization, we have tentatively scheduled a sailing trip exclusively for our members and guests on Thursday afternoon, a group dinner on Friday, and the resurrection of the Questions and Quenching reception.

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(Continued from page 2) **PAST-PRESIDENT'S REPORT**

In terms of discussion, we have tried to allow at least 30 minutes of time for discussion within each session.

The ASES has allowed us to attend their programming again this year. At this time we have scheduled two sessions (3 ½ hours of programming) with ASES. In addition, we anticipate we will receive invitations to the welcome reception on Wednesday night as in past years.

At this time, we are planning to start at approximately 7 AM each morning and end at 2 PM. (Bryce, said for him that's actually starting at 10 AM so he doesn't see any problem. My apologies to our members regularly on PST.) On Saturday we would end around 1 PM. I have previously sent out information regarding travel plans and hotel information. If you have any questions regarding travel arrangements or problems when you call the Four Seasons reservation line (805) 969-2261, please don't hesitate to contact me.

In terms of programming, the icing on the cake this year will be an inspiring presentation by Elizabeth Huttinger, a friend of our own Wendy Burke. Ms. Huttinger's curriculum vitae is posted on the conference registration page on our website so you can see for yourself why it is indeed a special opportunity to hear from Ms. Huttinger.

Now for the bad news..... as will be the case anytime we decide to meet in the same hotel as the surgeons, the meeting is going to be expensive. Certainly this year's catering estimates didn't disappoint in that regard. I would personally like to thank Bryce Gaunt, Chuck Thigpen, and Reg Wilcox for being so gracious with their time and agreeing to donate the proceeds of the Rotator Cuff continuing education course in Jacksonville to offset the registration costs of the annual meeting for ASSET members. I would also like to thank Ameer Seitz for her tireless efforts to recruit corporate partners. I ask you to remember that included in your registration costs are 3 breakfast buffets, 3 morning breaks, and 2 lunch buffets. The menu is replete with fruit and seafood so no worries, we can eat often and guilt free!

Please see the attached registration form for the annual meeting. Included on that form is information regarding the sailing excursion and the option to purchase Lands End polo shirts embroidered with our logo. These are optional items not included in your registration costs. Let me know if you have any questions.

Finally, I would just like to say it has been my pleasure to serve on the Board these past few years. I have enjoyed my interactions with the Board members and have learned a great deal from them. But my most poignant memories will be of their individual and collective dedication to the mission and goals of the Society. We are truly lucky to have such quality people in ASSET leadership positions and I am much the better for having had the chance to work so closely with them.

NEW in 2008

Annual Meeting Registration Online

You can now register online ! Please visit the ASSET website at www.asset-usa.org and follow the links. There is a \$5 processing fee for registration paid online. Please see page 11 of this newsletter for the annual meeting registration form



**MICHAEL SHAFFER, MS, PT, OCS, ATC
PAST-PRESIDENT**

COMMUNICATION COMMITTEE REPORT

The Communications Committee has shrunk a member when Kerin Cook decided to take leave from ASSET for personal reasons which has left Elmer Platz and myself to work through a few projects this past winter/spring. We wish Kerin the best and hope for a quick return to ASSET! This opens up the opportunity for any member (either General or Active) to join the committee. If you are interested please contact me at jkostuch@hprc.net.

Since our last newsletter in December, we've successfully implemented online payment of dues for both existing and new members. With some anticipated minor changes for next year, there was excellent participation for online payment for '08. Paypal has proven to be a solid choice for ASSET to manage our online payments with a minimal amount of difficulty. Along with membership payments online, we also successfully implemented online registration and payment for the ASSET CEU Course offered the June in Jacksonville, FL. We worked with Devign Technologies to help with the programming portion of linking the registration page with Paypal and had a very successful outcome. We took in over 80 registrants online without a glitch! Not only does this add convenience for the course participants, but with electronic payment and reporting, this also eases the burden on Jean and Scott to help track the registrants and (more importantly) the finances. Please be looking for online registration to be available soon for the Annual Conference in Santa Barbara this September. We hope to have things online close to July 7th.

An additional project which the Communications Committee was tasked with this winter was the development of both a Membership Brochure and a Vendor Brochure. We met our deadline of having printed Vendor Brochures in the hands of those attending the APTA Combined Sections Meeting in February to try and meet with future sponsors of ASSET. The target of both the brochures was to highlight our organization including our mission along with our member's accomplishments. The brochures are designed to pass along detailed information in a concise manner for both future ASSET members or corporations who would like to sponsor our organization. Putting together these brochures took input from a wide range of our membership for which I am very thankful. The finished product reflects nicely on the quality of our membership and all the advantages we have to offer both a new member or corporate sponsor. The Membership Brochure is available for download at http://www.asset-usa.org/Member_Materials.html while the Vendor Brochure has been professionally printed with copies available through the Executive Board.

Our focus this Fall will be to make strides to increase ASSET's visibility on the internet search engines. We are gathering information on what is the most productive and economic way to move our way up the more popular search engines. Look for a report this fall in Santa Barbara.

I am handling the daily maintenance and updates to our website, so please address any errors, omissions, corrections or additions to myself at jkostuch@hprc.net and I will take care of them ASAP.



JOSEPH KOSTUCH
COMMUNICATION CHAIR

EDUCATION COMMITTEE REPORT

Continuing Education Course—Bryce Gaunt, Reg Wilcox, and Chuck Thigpen along with Dr. Sam Young & Dr. Rahul Deshmuk presented “Evidence Based Rehabilitation of Rotator Cuff Repairs” on June 7th at the University of North Florida in Jacksonville. There were over 100 attendees and ASSET made a profit of over \$6500.



Fall Board Meeting—Planning for the Fall Meeting is well underway for Santa Barbara, CA. Looks to be a great program and the always good interaction with our friends.

Post Surgical Guidelines:

Instability guidelines—The instability guideline is currently a 30 page draft of a manuscript being reviewed by Bryce, Mike Shaffer, and Chuck. Upon completion of the current revision it will be forwarded to Lori Michener for final revisions before submission to JOSPT before the fall meeting.

Rotator cuff guidelines—The rotator cuff guidelines are being developed by Reg Wilcox III, Brian Leggin, and Chuck Thigpen. A rough draft is completed and a proposed outline of the guideline will be presented and discussed at the Fall meeting.



CHUCK THIGPEN, PHD, PT, ATC
EDUCATION COMMITTEE CHAIR

TREASURER REPORT

As of May 31, 2008 ASSET had \$26,263.44 in it's bank account.

Income for the first five months of the year was \$19,427.11 with membership dues and continuing education course registration fees comprising the majority of this. Income from membership dues is less than projected so far this year. Membership is down with 9 resignations and 6 new member additions.

Expenses are at \$7,703.38 with a \$5,000.00 down payment for the Santa Barbara conference being the bulk of this. The majority of expenses from the Cont Ed course have yet to be paid out.

The Rotator Cuff Course posted a profit of \$6,554.00 which exceeded budget projections. An interesting note for future consideration is that we did this very cheaply due to great planning and organization from Chuck and the committee and it still cost us almost \$9,000.00 to put on a one day course.

The Annual Conference in September will be the main event for the second half of the year and will mainly be an expense as usual.



SCOTT F. HAMERSLY, PT, SCS, ATC, CSCS
TREASURER

RESEARCH COMMITTEE REPORT

I would like to start this update with a “Thank You” to those members who submitted an abstract for this year’s annual meeting. We received at least one abstract in each category (education, research, and case presentations) which will undoubtedly provide for yet another informative, rewarding annual meeting. As we move forward with the next phase of planning, abstracts will be reviewed and grouped into similar topics. By the beginning of July everyone who submitted an abstract should receive an email regarding the status of their abstract. Included in the email will be the tentative day and time of your presentation. As always, feel free to contact me or any member of the research committee with any questions you may have regarding your abstract.



DAVID D. EBAUGH, PHD, PT, OCS
RESEARCH CHAIR

NOMINATING COMMITTEE

Nominations Forms were sent out in March to all members. Only the names of the active members who are eligible were included on the nomination form. Thank you to everyone who responded. I contacted each member who was nominated. I requested their acceptance of the nomination. The ballot for 2008 will be sent out to members in mid July and you will have thirty days to vote. The results will be announced at our annual ASSET meeting in September in Santa Barbara.

This upcoming year we will be voting on the following offices:

- President-Elect: one year term as president-elect, one year as president and one year as past president
- Member at large: two year term

Thank you to all members who were able to accept the nominations and run for office at this time.



DAPHNE S. HOOYBOER
NOMINATING COMMITTEE CHAIR

MEMBERSHIP REPORT

The membership committee, consisting of Jessica Garcia, Eric Sauers, and I, are charged with tracking membership changes each year following annual dues cycle and providing members with a reminder (or two... three...) of their annual conference attend/ present membership requirements to help keep all members in good standing. Current ASSET membership totals are as follows: 35 active members, 24 general members, and 6 foreign members. We have had an influx of extremely talented new members in 2008. Please join us in welcoming the following new members:

- David Bertone (NJ)
- Angela Cassagrande Tyre (GA)
- Jeffrey Fleming (CO)
- Mark Kervern (SC)
- Beau Lowery (LA)
- Bryan Romig (VA)

With these, we have added two new states to our membership. ASSET consists of members from a total 25 states and 5 countries. We are now at 50% of our goal, membership from all 50 states! Growth of the organization is steady and attributed primarily to word of mouth. So if you know of another practitioner who shares our passion of shoulder and elbow rehabilitation, feel free to direct them to our membership application webpage. Speaking of the ASSET webpage, two things have become apparent. First, perhaps many of you are too shy to take the initiative to send in a photo for the member directory. Don't worry; we will catch you at a meeting sometime or another if you do not provide one at will. Using one you have on file is highly recommended! Second, many members have changed their email addresses and/or contact information and not yet updated this with ASSET. Please take a moment to verify the accuracy of your contact information listed on the ASSET webpage (www.asset-usa.org). Any changes to your contact information should be forwarded to Jean Evans the executive secretary at asset-usa@comcast.net. She will ensure any changes necessary to the member directory on the webpage is communicated to Joe Kostuch who has done an outstanding job keeping our webpage current.



AMEE L. SEITZ, PT, DPT, MS, OCS
COMMUNICATION CHAIR

Register Early! ASSET 2008

Santa Barbara—September 3-6, 2008

www.asset-usa.org

WWW.ASSET-USA.ORG

WELCOME NEW MEMBERS!!

David Bertone, PT, OCS

I am a 1988 graduate of New York University with a BS in Physical Therapy. I have been an Associate partner at Marlboro Physical Therapy, PA, a PT owned outpatient private practice, since 1994.

In 2005, I was credentialed by the American Board of Physical Therapy Specialties as an Orthopedic Clinical Specialist. In 2006, I became a founding member of the New Jersey Society of Independent Physical Therapists (www.njsipt.com) and subsequently elected as Vice President. My clinical specialties include general orthopedic rehabilitation, shoulder rehabilitation for numerous high school and college athletes, post operative ACL rehabilitation, and the prevention/performance enhancement of golfers. My hobbies include a passion for golf, weight training, and riding my Harley Davidson motorcycle when I am not coaching my son's little league baseball team. I look forward to sharing and learning with my colleagues in ASSET.



Bryan Romig, DPT, PT

Bryan received his undergraduate degree from Gettysburg College (Gettysburg, PA), his Masters in Physical Therapy from Hahnemann University (Philadelphia, PA), and DPT from A.T. Still University (Mesa, Arizona). He remains active in clinical practice in which the focus of his practice is the area of musculoskeletal rehabilitation, with emphasis on evaluation and treatment of the shoulder complex.



During his 20+ years of clinical practice, Bryan has concentrated his patient care on orthopedic/sports rehabilitation. These exposures have fostered a passion for rehabilitation of the orthopedic patient with concentration on extremity conditions. Utilizing an anatomical and biomechanical approach, he has authored numerous orthopedic rehabilitation guidelines. Also, Bryan has had the opportunity to be on faculty at Hahnemann University (Philadelphia, PA) and Elon University (Elon, North Carolina) in which he taught foundation and elective coursework. Currently, he is an Adjunct Professor at A.T. Still University in which he is a lead instructor for the radiology and imaging coursework.

Over the past 10 years, Bryan has focused his lecturing through (Therapy Network Seminars, Inc.) on the area of evaluation and treatment of the shoulder complex and has been responsible for contributing to the continuing education development of more than 2000 clinicians throughout North America. He has a particular special interest in the management of rotator cuff and loss of motion conditions.

Bryan currently resides in Staunton Virginia with his wife Karen and their two children, Emily and Brett. He owes much of his clinical success to the support he has received from his family. In his spare time, he enjoys working with his wife in the restoration of their 1890s home as well as many outdoor activities including golf and gardening.

Angela Tyre, MS, PT

I would like to introduce myself to the members of ASSET. My name is Angela Tyre. I am originally from Massachusetts and received my Bachelors of Science in Sports Biology and my Masters of Science in Physical Therapy from Springfield College in Springfield, MA.

WELCOME NEW MEMBERS CONT'D.

I am employed as the Rehab Manager at Resurgens Orthopedics in Atlanta, GA at the Crawford Long Medical Office Tower. Anyone who knows me knows that I am an avid Red Sox, Patriots and Bruins fan. Growing up in MA it runs deep in your blood! I also enjoy training and participating in marathons, half marathons and triathlons. My most challenging and proudest accomplishment was finishing the Ironman Triathlon in Lake Placid, NY in 2000. My other hobbies include skiing, traveling, wine tasting and scrapbooking.

Jeff Fleming, DPT, ATC, CSCS

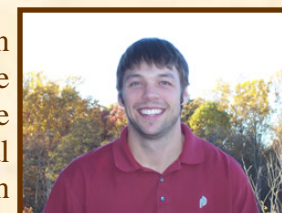
I received my Doctor of Physical Therapy degree from the University of Iowa Graduate Program in Rehabilitation Sciences in 2004. Prior to this, I received a Bachelor of Science degree in Exercise Science with an emphasis in Athletic Training from the University of Iowa in 2002. I work at the Boulder Center for Sports Medicine in Boulder, Colorado providing physical therapy, athletic training, and sports performance services. My area of interest is in the prevention and management of shoulder and elbow injuries, specifically in overhead athletes.



Since moving to Colorado two years ago, my wife, Nike, and I have enjoyed many of the outdoor recreational activities Colorado has to offer. We especially enjoy skiing, hiking, and camping. Despite living in Big 12 country, we are still keeping up-to-date with our beloved Iowa Hawkeyes and the Big 10 conference.

Mark Kevern, DPT, SCS

Mark Kevern obtained his bachelors degree in sports medicine from Californial Lutheran University and then went on to earn his doctor of physical therapy degree from Duke University. In 2006, Mark currently is Adjunct faculty for University of South Caroline Upstate. Mark became a Sport Certified Specialist through the American Physical Therapy Association. He currently practices as the Director of Qualifications with Proaxis Physical Therapy in Spartanburg, SC. Mark is Married to April Kevern."



MEMBERS WHO HAVE RESIGNED

We are sad to see them go but we would like to wish all members who have resigned from ASSET the best of luck with their future endeavors!

- ◆ Theodore Becker
- ◆ Kerin Cook
- ◆ Tim Drevena
- ◆ Sherie Edwards
- ◆ Jeffrey Lemons
- ◆ Jean O'Toole
- ◆ Kathy Phillips
- ◆ Gary Shiffman
- ◆ Scott Voshell

17TH ANNUAL MEETING



Keep Informed—Visit the ASSET website for the most up to date information regarding meeting details (WWW.ASSET-USA.ORG)

SCHEDULE AT A GLANCE

Thursday		Friday		Saturday	
6:30	Breakfast (Provided)	6:30	Breakfast (Provided)	6:30	Breakfast (Provided)
7:00	ASES	7:00	ASSET Presentations	7:00	ASSET Presentations
8:00	ASES	8:00	ASSET Presentations	8:00	ASSET Presentations
	Morning Refreshments (Provided)	9:00	ASSET Presentations	9:00	ASSET Presentations
9:00	ASSET Presentations	10:00	ASSET Presentations		Morning Refreshments (Provided)
10:00	ASSET Presentations		Morning Refreshments (Provided)	10:00	ASSET Presentations
11:30	RC Guidelines Discussion	10:40	ASES	11:00	ASSET Presentations
12:00	RC Guidelines Discussion	11:00	ASES	12:00	ASSET Presentations
12:30	RC Guidelines Discussion	11:30	ASES	1:00	Adjourn
1:00	E. Huttinger (Lunch Provided)	12:00	Business Mtg. (Lunch Provided)		
1:30	E. Huttinger (Lunch Provided)	12:30	Business Mtg. (Lunch Provided)		
2:00	Adjourn	1:00	Business Mtg. (Lunch Provided)		
		1:30	Business Mtg. (Lunch Provided)		
		2:00	Adjourn		
> 2 PM	Exclusive Double Dolphin Sailing Adventure	> 2 PM	On Own		
	www.sbsail.com 4:30- 6:30 PM	6-7:30 PM	Questions and Quenching Appetizers Provided Cash Bar		
Dinner	On Own	Dinner	Group		

REGISTRATION FORM



American
Society of
Shoulder and
Elbow
Therapists

17TH Annual Meeting
September 3RD – 6TH, 2008
Santa Barbara, California

Name: _____

Address: _____

City, State, ZipCode: _____

Email: _____

MEETING REGISTRATION

Registration Fee: \$350.00 (members) \$550.00 (non-members)

Registration Fee after 8/1/2008 \$400.00 (members) \$600.00 (non-members)

SOCIAL ACTIVITIES

Thursday, September 4th, 2008

Majestic Double Dolphin Cruise (2 hour) Fee \$40-50 based upon attendance

If you are interested in the Magestic Double Dolphin Cruise please check box.

Money will be collected at the conference.

Please visit the Santa Barbara Sailing Center website for further information about the company

<http://www.sbsail.com/>. Follow the links to the Double Dolphin

(Spouses are welcome, if spouse attending indicate) Yes No

If spouse is attending please provide name for nametag _____

Friday, September 5th, 2008

Group Dinner If you would be interested in attending a group dinner please check here. Group reservation will be made however everyone will be responsible for paying for their own meals.

(Spouses are welcome, if spouse attending indicate) Yes No

ASSET SHIRTS

Lands End Polo Shirt (Spice Brown) with ASSET Logo (\$40)

Women's small medium large X large

Lands End Polo Shirt (Spice Brown) with ASSET Logo (\$40)

Men's small medium large X large XX large

CANCELLATION POLICY: If for any reason you must cancel your registration, your request must be received on or before August 1, 2008 to receive a full refund. Reservations cancelled after August 1, 2008 will receive a 50% refund.

If you have any questions, please contact Jean Evans, at (412) 343-4274 or by email at asset-usa@comcast.net. Please make check payable to **ASSET**. Mail this form with payment to: Jean Evans, ASSET Executive Secretary, 1016 Bay Ridge Avenue, Pittsburgh, PA 15226 We look forward to seeing you in Santa Barbara!

FOUR SEASONS RESORT -Members are encouraged to consider the Four Seasons Resort for lodging as ASSET is partially financially responsible for our unused block of rooms. This fee to ASSET increases on July 21st so please make your reservations with the resort by the 21st as ASSET will release our unused rooms at that time. For reservations please call – (1 800) 819-5053 (USA and Canada only) or visit the Four Seasons website <http://www.fourseasons.com/santabarbara>

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